

.5" bleed area

36 Economy Retractable Banner Stand

Total Graphic Area: 36"w x 78.5" h

Total Visual Area: 36"w x 76.5"h

Please be sure to include a 1/2" bleed at the top and a 6" bleed at the bottom

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

6" bleed area

BLEED AREA
will not be visible when
mounted into bannerstand